The Acousticon for the Deaf

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The Acousticon

FOR THE

DEAF

General Acoustic Company
K. M. Turner, President

Executive Offices and Factory:
JAMAICA, NEW YORK CITY

Complete List of Offices
on page 32

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GENERAL ACOUSTIC COMPANY
Jamaica, New York City

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From past experience we realize how extremely difficult it is by an ordinary statement of facts to express clearly the manner of fitting and operating an Acousticon, its wide range of usefulness, its convenience and compactness.

Believing that an actual interview between one of our office managers and a prospective purchaser will be most explicit, we ask you to join us in

A Visit to One of Our Offices

Scene: Office of General Acoustic Co.

Principals: Visitor. Manager.

VISITOR—Good morning. I have come in to see about an Acousticon. You will notice that I am pretty hard of hearing.

Manager—Well, let me see just how deaf you are. Can you hear what I am saying to you?

Visitor—You will have to talk a little louder.

Manager—Do you realize that I am raising my voice above the natural tone?

Visitor—A little closer. I did not quite understand you.

Manager—Let me try to talk to you with this instrument.

Visitor—Is that an Acousticon?

Manager—I did not answer until you got that up to your ear. I was trying first to get an idea of just how deaf you were so as to show you just what instrument you need at the start.

Visitor—I can hear you now. What did you say a minute ago?

Manager—I asked you if you could hear me at a certain distance. I found that you could not. For that reason I picked up this Acousticon so that I would be sure to give you a good impression of the Acousticon at the start. Am I talking too loud to you?

Visitor—Well, that sounds a little loud, and you are hold-

ing the instrument in your hand. Is that necessary?

Manager—I do that to be sure you hear me and before I know what instrument you require.

Visitor—That is better. What did you do to it?

Manager—You notice on the back of this transmitter a sound regulating lever—read pages eight and nine—that I move from one point to another to increase or diminish the sound according to your needs. Let me fasten this on your coat.

(Manager hangs instrument on visitor's coat.)

Visitor—That is still a little loud.

Manager—You must remember that I have been talking to you at very close range—within two feet of the transmitter. Now I am standing back five or six feet. Do you hear me equally well or is it still too loud?

Visitor—Yes, I hear you very well.

Manager—Suppose I go across the room some fifteen feet away. Can you hear me now?

Visitor—Yes, I hear you, but not quite so well.

Manager—Supposing you move that sound regulator?

Visitor—Yes.

Manager—How is that? Is my voice clear and distinct at this distance?

Visitor—It seems to be pretty loud. Some of the words seem to blur.

Manager—Let me try this other instrument on you for a moment and I will explain why later on.

Visitor—What is that?

Manager—That is our type RB Acousticon, see page 22.

Visitor—That is smaller than the other. What was the other one?

Manager—The other was the RD, see page 23, with two sound concentrating transmitters. This one, our type RB, see page 22, is smaller and has but one transmitter. I used the larger instrument first so as to make sure of your hearing at once and in order not to discourage you by too much trial. Now, let us try this at a low adjustment of the sound regulator while I stand only two or three feet away from you. Do you hear me as well now as with the other?

Visitor—At that distance—yes.

Manager—Let me get back five or six feet once more. Do you hear me clearly and distinctly with a little louder adjustment?

Visitor—Yes, I hear that very well.

Manager—Now, at 15 feet.

Visitor—No, I do not hear that.

Manager—Supposing that you put the sound regulator up about two points.

Visitor—Now say something.

Manager—Now I believe that you are hearing me just as perfectly at 15 feet as you did at 5 feet.

Visitor—Yes.

Manager—You still find the instrument quiet—no harsh, coarse tones to the voice?

Visitor—Yes.

Manager—If you will turn the instrument over, you will see that you still have two more adjustments, to be used for distant hearing when desired.

Visitor—What is that—a battery?

Manager—Yes, that is a semi-dry cell battery.

Visitor—What is that instrument on top of it?

Manager—That is type RA Acousticon—see page 21—or practically the same instrument that you have on, only that it is fixed in two parts instead of three, the battery going into the little black case which holds the transmitter.

Visitor—In summer time I don't wear a vest. Could this cord be arranged so that I could put the battery in my hip pocket and fasten the transmitter (you call this a transmitter that I wear on my vest, do you not?) to my coat and drop this ear-piece in my coat pocket?

Manager—We make a cord which we call the "outing shirt" cord, with one length long enough so that the battery can be carried in any pocket that is convenient.

Visitor—A lady could wear this under her blouse or shirtwaist.

Manager—Yes, and by means of that small headband, dress her hair so that the ear-piece would not be noticeable.

Visitor—How many different styles of Acousticons do you make?

Manager—We make four of the adjustable type—the one which you are wearing, type RB—see page 22—type RA, or practically the same instrument, except that the bat-

tery goes in the little black case holding the sound concentrating transmitter; type RD—see page 23—with two transmitters, the one I showed you first; and another, which I have not shown you, type RF—see page 24—which, if you are going to sit at your desk, at your dining-table, or go to hear a lecture, to church, or to a performance at the theater, it would be preferable for you to use. The instrument is more quiet, being fastened securely in the box.

Visitor—That looks like a kodak.

Manager—Yes, it is often taken for that.

Visitor—Are there any churches or theaters fitted with the Acousticon here in New York?

Manager—We have over 100 churches in New York and 700 or more throughout the country, and seven or eight theaters in New York fitted with Acousticons. If you go to the box office of the Hudson, the Fulton or the Harris Theater and ask for an Acousticon seat, you will be able to attend the performance and hear everything that is said on the stage, sitting in any part of the house.

Visitor—Then I would not need to take my Acousticon if I went to those theaters?

Manager—No, but you don't want always to confine yourself to the theaters that have an Acousticon.

Visitor—What is that bag with holes in the side?

Manager—That is for a lady to use when shopping—see page 27. The Acousticon goes into a little pocket, the ear-piece coming out of the top of the bag.

Visitor—So a deaf lady can carry that with her and people will pay no more attention to it than they would to any other shopping bag?

Manager—Yes, the side with the holes cut in it need not face outward, so that there would be no knowledge by an outsider that there was an instrument in the bag.

Visitor—That is a good plan. What is this three-cornered affair here enameled white?

Manager—That is what we call our Type RO Dining-room Acousticon—see page 25—with transmitters facing in three directions. We make it also in mahogany, oak, and some of our patrons have had it made in cut glass.

Visitor—Where do the wires run?

Manager—Under the table cloth and to the side of the table where the person using it is sitting.

Visitor—Can more than one person use the dining-room outfit?

Manager—Yes, you could have your table filled with guests hard of hearing and all could use it.

Visitor—I think I will give a dinner and invite no one but deaf people, and call it an Acousticon dinner.

Manager—That reminds me that a few years ago our president gave a theater party to deaf people only.

Visitor—How many attended?

Manager—Some 35 or 40.

Visitor—Did they hear the performance?

Manager—Yes, I believe that there was never an audience more pleased or happy than they were.

Visitor—You know I have trouble when I go to the bank to hold a conversation with the cashier. By the time he gets through talking with me everybody in the bank knows my business. Why could you not put the Acousticon at the cashier's desk and the paying teller's window of banks, so deaf customers can talk to them?

Manager—Your trouble is that you are not doing your banking at the right institution. We have many banks that have the Acousticon, which enables the officials to talk in as low a voice to deaf customers as they do to others.

Visitor—I am going to hunt a bank that has one of those things.

Manager—That's right, I would. Shall I wrap this Acousticon up for you?

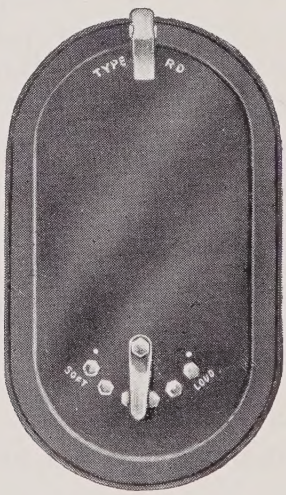
Visitor—No, hook it onto my coat and I'll wear it.

The Sound Regulator of the Acousticon which the User may Adjust Himself at Will

THE *one thing* which places the Acousticon distinctly in a class by itself is the *degrees of sound* which it gives to suit the *individual needs of the user.*

The "SOUND REGULATOR" of the Acousticon is just what its name implies. It regulates the sound to suit the varying conditions under which you wish to hear. A speaker often uses a tone so low that even those with normal hearing cannot catch all he says, or again raises his voice to the extent that what he says comes to you blurred and devoid of articulation.

With the one you *increase* the sound, while with the other you *reduce* it until it comes to you clear and natural.



The illustration shows the simplicity of the Sound Regulator on the back of a Type RD transmitter. The regulating arm moves over the six little buttons between "Soft" and "Loud," giving all the degrees of articulation and sound necessary for close or distant hearing.

In these respects the Acousticon users have an advantage over *those* with normal hearing.

The "SOUND REGULATOR" not only does this, but it enables us to fit you *instantly* with *any* type of Acousticon.

If your deafness is more noticeable to-day than yesterday, you increase the power; if to-morrow your hearing is improved, turn back the *"Sound Regulator."* If a friend raises the voice in speaking, you need not caution him that you are using an Acousticon—resort to your *"Sound Regulator."*

If you go to church or theater and find your seat is farther removed than usual—increase the power with the *"Regulator."* If you are nervous and the sound gathered by an instrument annoys you—place the *"Sound Regulator"* at soft; you will hear nothing but the voice.

These are only a few of the reasons why the *"Sound Regulator Acousticon"* appeals to all who are deaf or hard of hearing.

The Many Different Uses of the Acousticon

in the Home, in Society, in Business Circles, in Churches and Theaters, in the Court Room, in Institutions—and in fact every place visited by those with impaired hearing

EXPERIENCE has proven that ninety-nine out of one hundred deaf persons can hear with the Acousticon, and it is only a question of time when a majority of the deaf and hard of hearing will belong to the rapidly growing army of Acousticon enthusiasts.

Already the use of the Acousticon has extended throughout the civilized world. And not only is its scope widening geographically, but the different occupations represented by the Acousticon's users and advocates are increasing at an even greater rate.

The housewife, school teacher, farmer, stenographer, salesman, clerk, doctor, lawyer, judge, minister, and others in hundreds of other occupations, all employ the Acousticon in their daily work.

The Acousticon is used outdoors as well as indoors, by those engaged in mining, civil engineers, employed in survey work and the U. S. forestry service. If you can carry a watch while working, you can carry an Acousticon.

The following illustrations afford but a few suggestions of its use.

The Acousticon brings added cheer to the family circle by making it possible for the deaf members to hear quite as naturally as those not so afflicted.

THE Acousticon widens the interests of life to a vast number of deaf people. It takes them out of the house, enables them to shop, travel, and engage in social activities.

Many women who were formerly debarred from the pleasures of shopping, owing to the difficulty of making themselves understood, now carry the Acousticon Shopping Bag (illustrated on page 27) and transact their business expeditiously and satisfactorily.

Each deaf member of the home circle can have his or her own *portable* Acousticon for indoor and outdoor use, and the family dining or library table can be provided with a special table Acousticon, Type RO —page 25—so that all of the deaf members can readily hear, and take part in the family conversation and council.

The Acousticon makes it possible for deaf persons to enjoy sermons, the theater, music, lectures, concerts—things that, to them, have heretofore been of another world.

THERE is no reason why those who are hard of hearing should not enjoy the diversion and inspiration which comes to those of normal hearing from listening to stirring discourses, good music, interesting lectures, and attending good plays.

The Acousticon makes the church, theater and lecture hall a *reality* to thousands of deaf persons to whom they would otherwise be little more than a name.

In the congregation of many churches and in the audiences of many theaters are now seen many users of the Acousticon. Their appreciation and enjoyment is just as keen as those with normal hearing. Possibly it is even more so because, once having been deprived, or partially deprived, of their hearing, they are thankful for having it restored and for having themselves brought back or ushered anew into the world of sound.

The *new sound regulator* on the Acousticon is especially valuable for the church, theater or lecture hall, because,

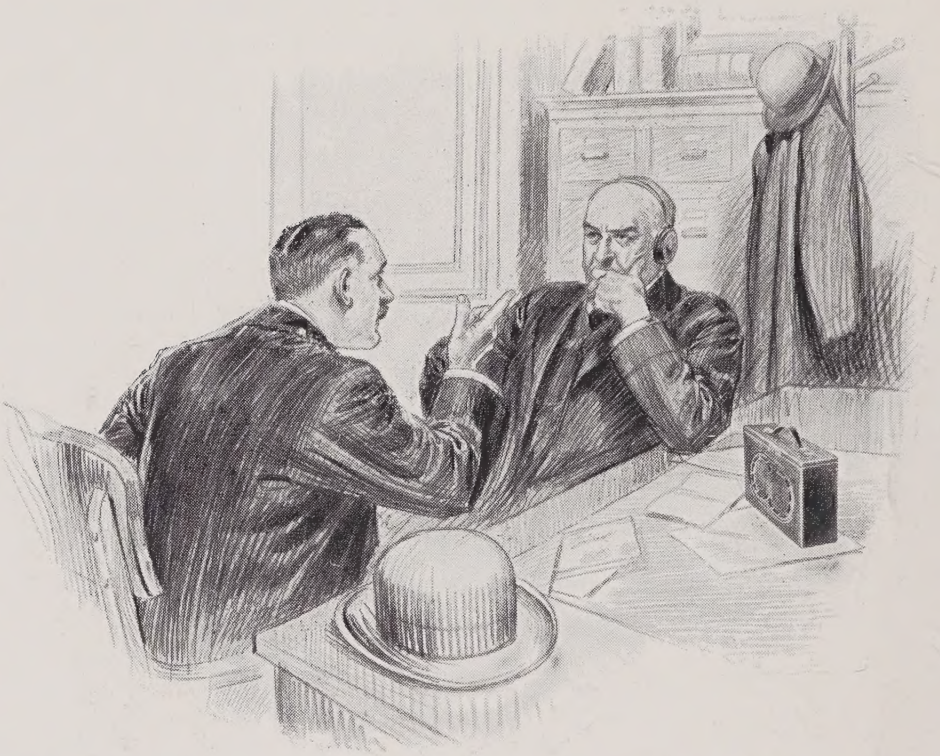
with it, the right degree of sound can be obtained instantly, according to the distance of the user from the stage.

Many of the prominent theaters and churches are equipped with the Acousticon.

The management of the Metropolitan Opera House and other theaters of New York as well as London, Paris and other cities of Europe, recognizing the great value of the Acousticon and appreciating its rapidly-growing use, have installed the Acousticon for the benefit of lovers of grand opera whose hearing has become impaired.

Acousticon connections extend from the stage to all parts of the house, including the famous horseshoe tier of boxes of the Metropolitan. It is no unusual thing to witness a large number of people of all degrees of deafness, many of them socially prominent, listening to famous artists with deepest appreciation.

The Deaf Business Man transacts Confidential Business satisfactorily with an Acousticon.

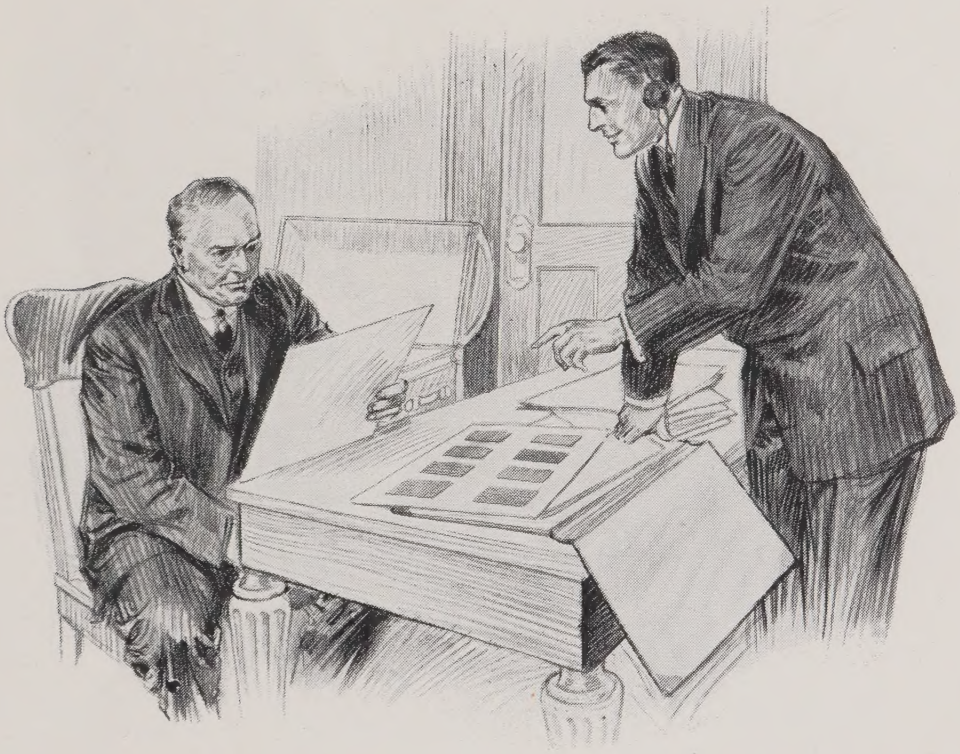


THE business man whose hearing is defective uses the Acousticon not only in the regular daily work of his office, but in confidential conferences, as well as in interviews with many people with wide ranges of voice-tone.

He also uses it at directors' meetings, many of the large corporations now having directors' rooms equipped with the Acousticon.

Many prominent men with impaired hearing continue active work in corporation directorates with the aid of the Acousticon. Restoring the hearing of many a man whose executive powers have not abated, but whose hearing has become affected, has made the Acousticon of inestimable value to the large business interests of the country.

Many a Salesman with Impaired Hearing uses an Acousticon and Increases his Selling Efficiency wonderfully thereby



IN no kind of work is good hearing more necessary than to the Salesman. He works by talking, listening and thinking. Much is expressed to him by the tone of voice. His selling efficiency diminishes with impaired hearing. Thanks to the Acousticon, many salesmen whose selling ability is as great as ever, but whose hearing has become impaired, are able to do as good work as when their hearing was normal.

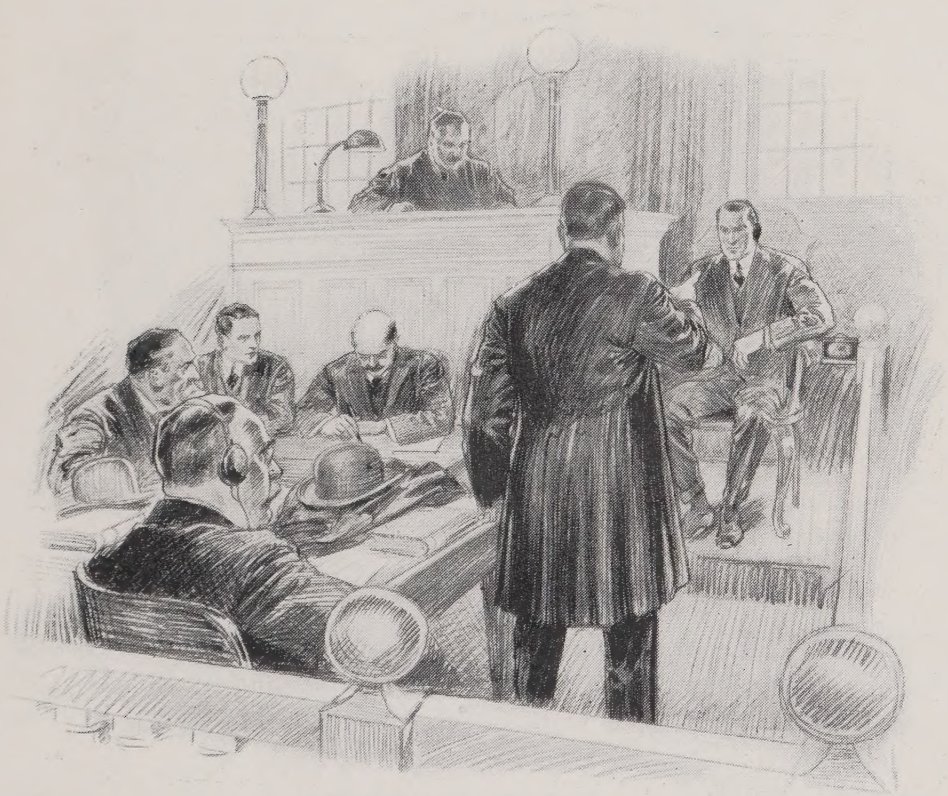
Many Stenographers, Amanuenses, Clerks, Bookkeepers and other Office People use the Acousticon.

MANY Office Stenographers, Private Secretaries and Amanuenses who have a tendency to deafness, find the Acousticon almost priceless. We are constantly learning of many persons engaged in these occupations who, with the Acousticon's aid, are able to do their work as efficiently as under normal conditions and to retain their positions and lucrative salaries.

The Acousticon is also a great aid to Court Stenographers whose hearing has grown defective.

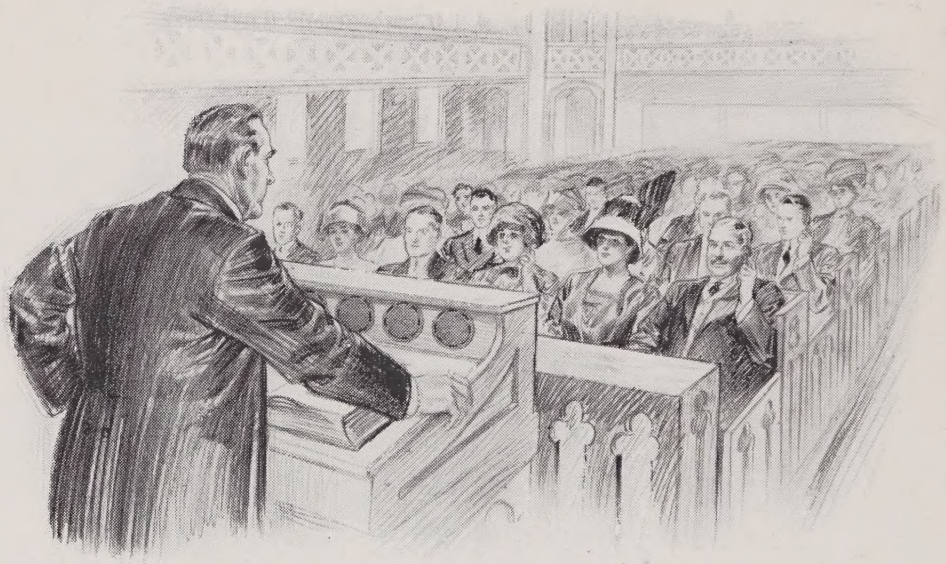
Newspaper reporters, who are troubled with their hearing, use the Acousticon in making interviews, reporting lectures, sermons and other assignments.

Several well-known Judges and many Lawyers, whose Hearing has become impaired, find it possible to do their work as well as ever, thanks to the Acousticon.



AMONG members of the Bench and Bar are many prominent users of the Acousticon, whose affliction would incapacitate them were it not that the instrument enables them to hear the arguments of counsel, the rapid-fire of cross-examination and the testimony of indistinctly-speaking witnesses as clearly as they would under normal conditions.

The Acousticon is now installed in many of the leading churches. It should be in yours.



THE use of the Acousticon for churches was first suggested by Rev. George F. Pentecost, D. D., of Darien, Conn., then Pastor of the Madison Avenue Baptist Church, New York City.

At Dr. Pentecost's request we devised a special Church Acousticon by placing the sound collector in the pulpit and leading wires to several pews. In these pews were placed the regular Acousticon receivers.

The idea was completely successful from the opening of the service. To use the doctor's own words, "The rapt expression on the faces of the deaf, who for the first time in years, and in some cases for the first time in their lives, had been able to hear a sermon, was a benediction."

From that time on the use of the Acousticon in churches has grown rapidly. It is now installed in over 700 leading churches.

The Acousticon does something more than enable the deaf to hear, which is in itself a tremendous thing. The Acous-

ticon is a power for good in numerous ways and should be a part of every church equipment.

The deaf want to hear, and are as socially disposed and intellectually keen as the well-hearing members of the congregation, but deafness shuts them out; they become mentally depressed, sensitive to their affliction, and remain away.

With the help of the Acousticon they are enabled to exchange experiences and are open to the acquisition of new thoughts and inspirations.

In many Institutions the Acousticon brings new life and happiness to the inmates. The chapel and the reading room in the Infirmary of the Sailors' Snug Harbor, New York, are equipped with the Acousticon for the benefit of deaf old salts, much to their enjoyment.

Ministers, church officers and church workers—INVESTIGATE THE ACOUSTICON AS A MEANS OF BROADENING THE WORK OF YOUR CHURCH!

The cost of installing varies with the equipment, and will be cheerfully quoted after we have ascertained the conditions.

Banks, trust companies and other public places often have business with those hard of hearing. To speak loud enough to enable the customer to understand does not permit of any secrecy.

THE Utility Acousticon is used in banks and other public institutions so that the official may talk to the customer with the same privacy as he would with a person whose hearing is normal. This instrument is the result of a demand.

Those who are deaf or hard of hearing can have an instrument of this type placed in their bank or other public places where it is necessary for them to transact business, by insisting upon it. In this age of keen competition no banking concern will allow good accounts to escape them because of their lack of facilities.

Insist that your bank install a Utility Acousticon.

Prices on page 30.

Type RA Acousticon with Sound Regulator

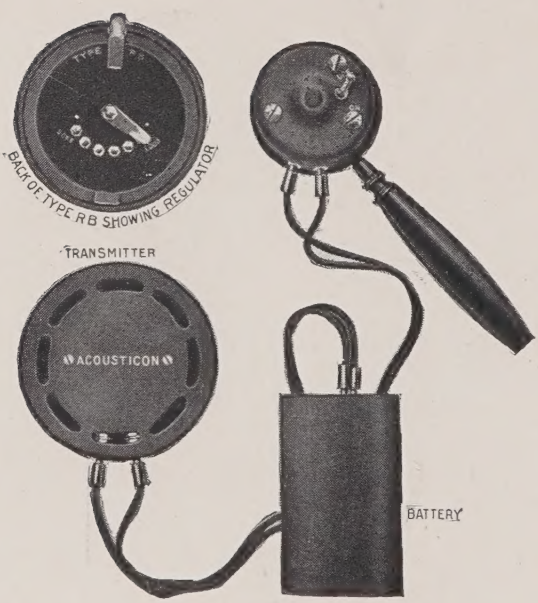
TYPE RA ACOUSTICON consists of but two pieces, the battery and transmitter being united. They can, however, be disconnected and used the same as Type RB. For this reason, the battery case, which is made of aluminum, handsomely finished in black, is a separate part.

Type RA is especially adapted to the use of men during the summer months, as it may be carried in the outside coat, vest or shirt pocket. The transmitter may be attached by a clip to the clothing when not attached to the battery case.

The ear-piece is about the size of a gentleman's watch, and may be held to the ear in the hollow of the hand, or with a headband, or with a telescopic handle furnished with all types of Acousticons.

See page 29 for prices.

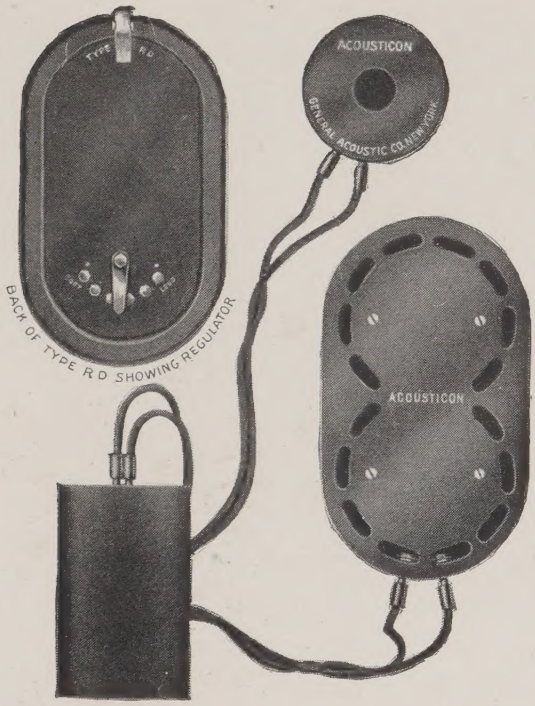
Type RB Acousticon with Sound Regulator



TYPE RB ACOUSTICON is a duplicate of Type RA, with the exception that it is a three-piece instrument and has no battery case. With the sound regulator, either of these instruments can be made to meet the requirements of all except those who are very deaf. The transmitter may be attached by a small clip to the clothing, or may be worn by a lady under the waist and out of sight. The battery, which is very small, may be carried in a chatelaine bag. Ladies may dress their hair so that the ear-piece and head-band will hardly be visible. The ear-piece is the same as type RA.

See page 29 for prices.

Type RD Acousticon with Sound Regulator



TYPE RD ACOUSTICON is the strongest and most effective portable electrical device ever placed before the public.

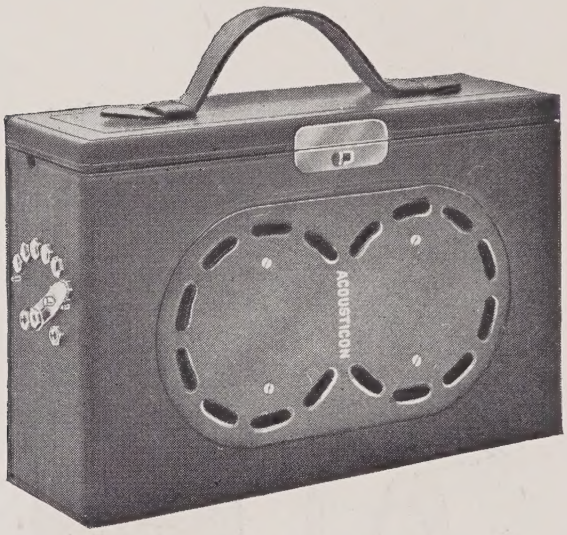
Most deaf people want a portable instrument, one that is inconspicuous and that can be easily and conveniently carried about, leaving the hands and arms entirely free.

In the Type RD Acousticon we have met the requirements of those whom the Type RA and RB were not strong enough to satisfy.

This type of Acousticon has two sound concentrators and magnifiers, mounted in a single case; thus centralizing a maximum amount of sound, yet affording clear and perfect articulation. The ear-piece is the same as used on Type RB.

See page 29 for prices.

Type RF Acousticon with Sound Regulator



THIS type of Acousticon is intended for the use of those who are hard of hearing to the extent that they lose most of the words in conversing with one or more persons, although they may be speaking in a very loud tone.

The transmitter is a double concentrator, mounted in a black leather case, which, when closed for carrying the instrument, looks like a pocket kodak. A great many find this instrument of great value for use at church, theater, lectures, concerts, etc., who use the Type RA or RB Acousticon at home.

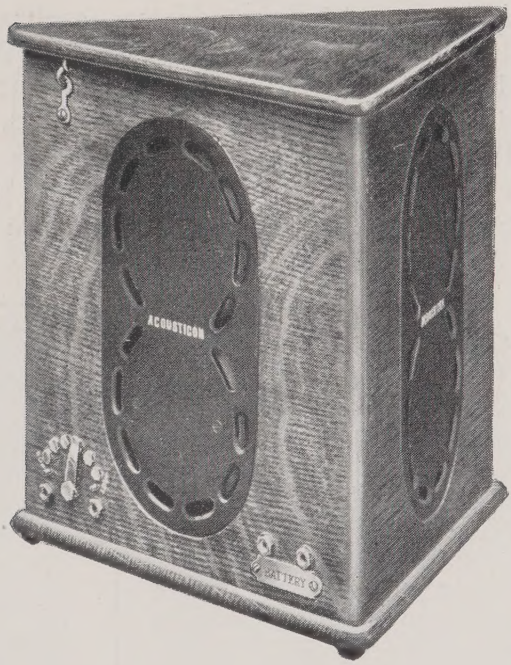
See page 29 for prices.

Type RF3 Acousticon with Sound Regulator

THIS type of instrument is practically the same as Type RF, except that it has a double concentrator transmitter on each side.

The transmitters are arranged so that one or both sets can be used at will, making it the most powerful hearing device ever made.

Type RO Acousticon with Sound Regulator



THE type RO Acousticon is triangular in shape, each face of the triangle being fitted with a transmitter containing a double sound concentrator.

Sound reaches the instrument from all directions, placing the user on a par with his associates who hear normally.

This type of Acousticon is especially adapted for use at directors' meetings, dinners, or similar functions, allowing the free use of both hands.

It may be permanently attached to tables and used with outside battery hidden in convenient places, or with the small battery which is placed in the instrument.

The triangular case is highly polished golden quartered oak, ebony or mahogany. It may, if desired, be finished in leather.

Our most beautiful Acousticon for table decoration is Type RO, in rose pattern, hand-cut glass.

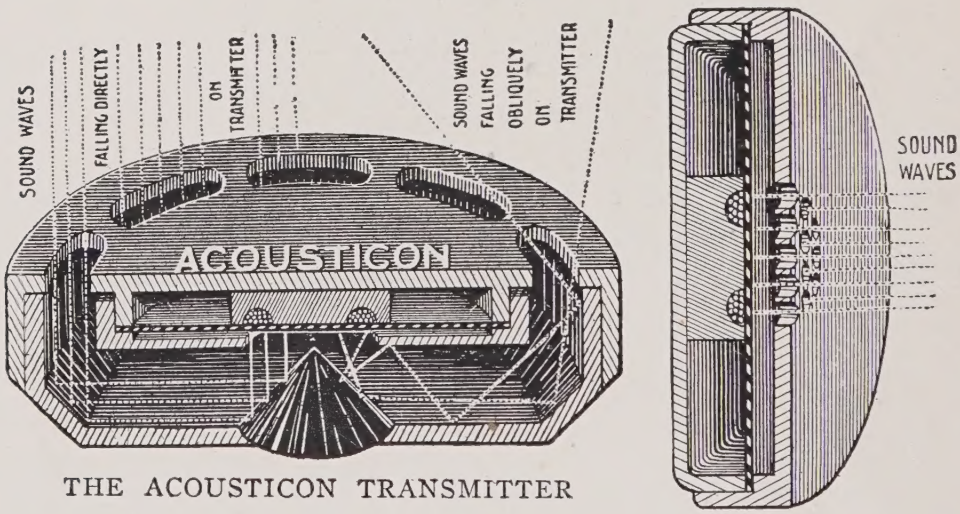
See page 30 for prices.

The Acousticon and Microphones

The wonderful success of the ACOUSTICON has necessarily brought in its wake a great many imitations, instruments that to all outward appearances are about the same as the ACOUSTICON, claiming attention on the ground that they are cheaper.

There are two classes of hearing devices, each as separate and distinct from the other as possible. First, the ACOUSTICON, which is a sound magnifier and intensifier with electric and microphonic attachments, all fully covered by patents, which prevent duplication, and guaranteed.

Second, electrical hearing devices giving only microphonic or telephonic service. Most of these instruments are constructed by



THE ACOUSTICON TRANSMITTER

telephone companies under contract, and they are sold under a variety of names. While they are sold under a variety of names, the principle of construction in all of them is practically the same.

Some of these instruments give splendid results in a good many cases, because some types of impaired hearing require nothing more than the magnifying of sound. These sound magnifying microphones are usually priced at $35 They cannot be compared in quality with the ACOUSTICON, because they cannot be adjusted to the individual needs of each wearer.

To meet the demand for a cheap electrical hearing device, which would magnify sound, we have put upon the market an instrument known as the AURIS, which we guarantee to be the equal, if not the superior, of any other microphonic instrument or other unguaranteed device. We sell it for $20.00—$15.00 less than the price asked for the others.

See page 30.

Ladies' Handbag for Types RB and RD Acousticon

A HANDSOME black leather bag, with special pockets for carrying the Acousticon and battery. The instrument is not exposed to the gaze of the curious, while the bag improves the efficiency of the instrument. The bag is beautifully lined, clasps gun metal, and may be used for carrying the usual articles, in addition to the Acousticon.

Prices on page 31.

Ordering the Acousticon by Mail

WE maintain offices in practically every large city in the world, and wherever possible we strongly recommend that you visit our nearest office. This will enable the manager, who has dealt with thousands of cases of deafness and impaired hearing, personally to test your hearing and quickly determine the proper instrument for your use.

If it is not possible for you to visit one of our offices, it is perfectly feasible for us, through information obtained by mail, to fit you with the instrument best suited to your condition. We furnish a very simple diagnosis blank, which when properly filled out, enables us to determine the degree of your deafness and send the instrument without delay.

The invention of the Acousticon Sound Regulator, patented September 24, 1912, is of inestimable benefit to mail order patrons, because it reduces the handling of these orders to a very simple system. Once the type of instrument has been decided on for your condition, it becomes merely a question of using the sound regulator on your part to get just the proper degree of sound for different occasions.

The sound regulator, *by containing all adjustments in itself,* makes the changing of ear-pieces unnecessary.

With each instrument we send complete directions and suggestions. Our thoroughly-organized correspondence department is in charge of experienced people, who are always glad to answer inquiries from you or your deaf friends, and to assist you in every way to minimize or completely overcome your deafness.

Revised Price List of Acousticons

Type	Cash	Terms
RA	$50.00	$60.00
A	45.00	55.00
RB	50.00	60.00
B	45.00	55.00
RD	60.00	70.00
D	55.00	65.00
RF	70.00	80.00
F	65.00	75.00
RFD	75.00	85.00
FD	70.00	80.00
RF3	95.00	105.00
RO	125.00	135.00

Terms:- $25.00 cash, $5.00 per month

AURIS	$15.00	$18,00

Terms: $6.00 cash, $3.00 per month

General Acoustic Company
K. M. TURNER, Pres.
220 West 42nd Street,
New York, N. Y.

Type [illegible] Acousticon, for men's use, illustrated on page 21, complete with Sound Regulator, two batteries, battery case, handle, headband and handsome carrying case..... **$60.00**

Type RB—Acousticon, for women's use, illustrated on page 22, complete with Sound Regulator, two batteries, handle, headband, pin for attachment to dress, and handsome carrying case **60.00**

Type RD—Acousticon, shown on page 23, complete with Sound Regulator, two batteries, handle, headband, pin for attaching to clothing, all in handsome carrying case **75.00**

Extra batteries for above instruments, known as No. 2 ($3\frac{1}{4}$ inches long) or No. 5 (4 inches long) sent postpaid anywhere, each ..... **.35**

Or may be purchased at reduced price by Coupon Book.

Type RF—Acousticon, for men's office or desk use, shown on page 24, complete with Sound Regulator, handle, headband, battery and extra Rheostat cord, for home use..... **85.00**

Type RF3—Acousticon, for portable use; this instrument is double-faced; complete with Sound Regulator, handle, headband, one battery and extra Rheostat cord for table use **105.00**

Extra batteries for above instruments, known as No. 24 batteries, sell postpaid each ..... **.60**

Or may be purchased at reduced rate by Coupon Book.

Acousticon Price List

(Continued)

Type RO—Acousticon, for dining table or directors' meeting use, shown on page 25, complete with Sound Regulator, headband, handle, battery and extra cord for connection to permanent battery..... **$135.00**

Extra battery for Type RO Acousticon, known as No. 215 battery, sells postpaid, each ..... **.60**

Large battery for permanent outside attachment (not portable), known as No. 7 battery **3.00**

Type K—Acousticon, for installation in Church or Theater, shown on page 18. Transmitter only (part shown on Pulpit).... **75.00**

Church Acousticon Ear-piece, with regulator, for attachment in pew, shown on page 18... **17.50**

OUR CHURCH ACOUSTICON DEPARTMENT WILL GIVE DEFINITE ESTIMATES FOR PLACING ANY DESIRED EQUIPMENT.

Utility Acousticon, for use in Banks or other public institutions, complete with Sound Regulator, extension arm, or wall bracket, and battery, as shown on page 20..... **100.00**

Auris—No. 1 for those in Class One, complete with headband, battery, pin for attaching to clothing, and handsome velvet-lined pocket carrying case **20.00**

Extra batteries for the Auris known as No. 12 battery, are sent postpaid anywhere, each ..... **.25**

Or may be had at reduced rate on Battery Coupon Plan. The No. 2 or No. 5 battery used with Portable Acousticons may also be used on the Auris, if desired.

Acousticon Price List

(Continued)

EXTRA CORDS for any instrument, of the original dimensions as furnished with instrument, are as follows:

For all Portable Instruments, cords, each	**$1.00**
For all box Instruments, cords, each....	**1.25**
White cords, regular length, each.....	**1.50**

Cords of special dimensions to suit individual requirements made upon order at small extra charge.

TRAVELING CASES for the Box Types of Acousticons may be had as follows:

Leather Traveling Case for Type RF.	**3.00**
Leather Traveling Case for Type RF3	**3.50**

HAND BAGS for ladies' portable instruments, shown on page 27.

Type RB Bag, fine leather, leather lined	**6.50**
Type RD Bag, fine leather, leather lined	**7.50**

We give below a complete list of the offices of the General Acoustic Company, each of which is in charge of a person competent to fit an Acousticon and to give full information concerning our products. Address the office most convenient to you.

GENERAL ACOUSTIC COMPANY

K. M. TURNER, *President*

Executive Office and Factory:
Jamaica, New York City, U. S. A.

New York City, 220 West 42nd Street, Candler Building.
Boston, Mass., 59 Temple Place, Blake Building.
Chicago, 1230 Lytton Building.
Philadelphia, 1008 Commonwealth Building, 12th and Chestnut Streets.

Washington, D. C., 402 Evans Buiding.
Detroit Mich., 255 Woodward Avenue.
Rochester, N. Y., 628 Granite Building.
San Francisco, Cal., 554 Monadnock Building.
Los Angeles, Cal., 927 Security Building

FOREIGN OFFICES.

7 Southwark Street, London, S. E., England.
6 Rue de Hanovre, Paris, France.
Vesterbrogade No. 22, Copenhagen, Denmark.

CABLE ADDRESSES.

Acousticon, Paris. Acousticon, New York.
Turnasemos, London.